

---

## Seminar Invitation

**Time:** 09:00-16:30

**Venue:** **Hilton Paris Opera**, 108 Rue Saint-Lazare, 75008 Paris

**Language:** French, English & Chinese (with simultaneous interpretation)

**Tentative Agenda:**

Time	Activity
08:30 – 09:00	Registration
09:00 – 09:10	Opening remarks
09:10 – 10:40	Alibaba Group intellectual property protection introduction
10:40 – 10:50	Tea break
10:50 – 11:30	Introduction to laws and regulations in respect of intellectual property in the online environment
11:30 – 11:45	Unifab IP protection sharing
11:45 – 12:00	IP protection experience sharing from brand owner
12:00 – 13:30	Lunch & Interaction
13:30 – 14:10	Tmall global business introduction
14:10 – 14:50	Online anti-counterfeit technology development and future prospect
14:50 - 15:00	Tea break
15:00 – 16:00	Panel discussion + Q&A: