

Registration

Registration fee:

UNION-IP member: 1050 €
non-member: 1150 €

Register before **February 29th, 2020** to benefit from a reduction of the registration fee:

UNION-IP member: 930 €
non-member: 1030 €

Accompanying person: 820 €

Hotel Ambassadeur – Antibes

Single room: 225 €
Double room: 250 €
including breakfast and city tax

Transfer from/to airport and excursions:
please consult the full programme.

*Please, download
the **full programme** and
the **Registration Form**
on:*

<http://www.union-ip.org>

More information can be obtained from

Refeel Events
info@refeel-events.com
www.refeel-events.com



WHAT IS "UNION-IP"

UNION-IP is an association of European practitioners in the field of Intellectual Property, that is, of individuals whose principal professional occupation is concerned with Patents, Trade Marks or Designs and related subjects and who carry on their profession independently or as employees.

UNION-IP is a private, free, international association that is not dependent on any national or international authority: it approves its own members, in accordance with its statutes, in total independence, and likewise decides on its own activities and its own budget.

It aims on the one hand to work continually on current developments in Intellectual Property in Europe, especially by making early submissions during the preparation of proposed laws and treaties with the intention of influencing them; and on the other hand to devote itself to the improvement of professional and personal understanding between European practitioners in the Intellectual Property field in different countries and different branches of the profession.

For more information:

<http://www.union-ip.org>



**UNION OF EUROPEAN PRACTITIONERS IN
INTELLECTUAL PROPERTY
UNION EUROPÄISCHER BERATER FÜR
GEISTIGES EIGENTUM
UNION DES PRATICIENS EUROPÉENS EN
PROPRIÉTÉ INTELLECTUELLE**

UNION-IP CONGRESS 2020

2020: an IP odyssey
New horizons

May 27 – 30, 2020

Antibes
Palais des Congrès





Dear Friends,

It is my pleasure to invite you to our UNION-IP Congress which will take place in Antibes (France) from May 27 to May 30, 2020.

Antibes is a very fine place on the French Riviera, between Cannes and Nice. The region has long been a favorite of artists. It is also near Grasse, the French capital of perfumes.

Homer wrote of Odysseus and his ten-year journey to find his way home. We sincerely hope we can get through Brexit in less time than that.

For the last three years the unified EU patent and the UPC have been nearly brought to a standstill by Brexit and other factors. Let's hope this congress on the Mediterranean sea will mark a starting point for progress. The Bureau, Executive Committee, and Commissions of Union-IP are working hard in that direction.

New issues have emerged since our last congress. To give just a few examples, artificial intelligence is now essential in many aspects of our activity. We have seen plausibility emerging as a kind of secondary condition for patentability. There is now much greater interest in Trade Secret protection, and also in Utility Models and Designs.

These will be some of the subjects dealt with in the plenary sessions and workshops of this congress.

You will also enjoy a social programme of the utmost quality, prepared by the French group of UNION-IP, mainly by my friends Alain GALLOCHAT and Jean L'HELGOUALCH. The accompanying persons programme includes visits to the Picasso Museum, the Maeght foundation, Fragonard perfumes and the Villa Rothschild. And the gala dinner is scheduled to take place in the Chagall Museum.

Our Congress in Antibes will be a must.

Don't miss it!

Jean-Yves PLAÇAIS, President of UNION-IP

PROVISIONAL PROGRAMME

Wednesday May 27, 2020

20.30 Welcome dinner - Hôtel Ambassadeur

Thursday May 28, 2020

- 9.30 **Plenary session I**
Keynote speakers on actual topics.
Moderator: Reinier Wijnstra (UNION-IP)
Speakers: Antonio Campinos (EPO), Christian Archambeau (EUIPO), Francis Gurry (WIPO).
- 11.00 Coffee break
- 11.30 **Plenary session II**
Let's talk about our trade secrets.
Moderator: Monia Baccarelli (UNION-IP)
Speakers: Linda Brugioni (US), Bobby Mukherjee (GB), Thierry Lautier (FR), Silvio Vitro (IT), Robin Jacob (GB), x (tba).
- 13.00 Lunch
- 14.30 **Workshop A:** Can patent law secure access to medicines ?
Moderator: Gareth Morgan (UNION-IP)
Speakers: Jurgen Dressel (DE), x (tba), Christopher Shaowei (CN).
- Workshop B:** Update on EUTM directive.
Moderator: João Pimenta (UNION-IP)
Speakers: Luis Alfonso Duran (ES), Dimitris Botis (EUIPO)
- 15.30 Coffee break
- 16.00 **Workshop C:** Making medical inventions plausible: thoughts on the increasing plausibility requirements for medical inventions and how to satisfy them.
Moderator: Jan Krauss (UNION-IP)
Speakers: Magdalena Pregetter (EPO), x (tba).
- Workshop D:** Utility models as a strategic tool.
Moderator: Rui Gomez (UNION-IP)
Speakers: Heinz Goddar (DE), Marco Aleman (WIPO), x (tba).
- 17.30 End of workshops.

Free evening

PROVISIONAL PROGRAMME

Friday May 29, 2020

- 9.30 General Assembly (UNION-IP members)
- 10.30 Coffee break
- 11.00 **Plenary session III**
Rapid remedies.
Moderator: Gisbert Hohagen (UNION-IP)
Speakers: Matthew Bassiur (CN), Suzana Fernandez (ES).
Preliminary injunctions
Moderator: Johann Pitz (UNION-IP)
Speakers: Alima Zana (IT), Edger F. Brinkman (NL), Matthias Zigann (DE), David Masson (FR).
- 13.00 Lunch
- 14.30 **Workshop E:** Artificial intelligence leaves its mark on IP.
Moderator: Hans Mertens (UNION-IP)
Speakers: Ryan Abbott (GB), Philippe Cadre (FR), Sébastien Ragot (CH).
- Workshop F:** With a view to kill - Designs under increased attack.
Moderator: Catriona Smith (UNION-IP)
Speakers: Elisabeth Fink (EUIPO), Johanna Bruckner-Hofmann (DE), Giorgio Checcacci (IT), Henning Hartwig (DE), Véronique Pede (BE).
- 16.00 End of workshops.
- 18.00 Departure to Musée Chagall (Nice).

Gala dinner

Private visit of Musée Chagall (Nice)
Cocktail
Gala dinner in Musée Chagall

Saturday May 30, 2020

(optional)
Excursion to Villa Ephrussi de Rothschild (Saint-Jean Cap Ferrat) and Monaco Palace.